

TO HOLD RED CROSS DRIVE NOV. 11 TO 29

Special Effort Will Be Made to
Enlist Aid of University
Students.

The twelfth Annual Membership Roll Call of the American Red Cross to enroll members for 1929 will be held from Armistice Day through Thanksgiving, November 11-29.

The Red Cross this year is making a special effort to enlist college men and women. It is looking to the colleges for its coming leaders. It wishes to interest students now, so as to enjoy their fresh enthusiasm, energy, and constructive ideas when they take their places in the world.

Disaster Relief Leads

Disaster relief is a phase of Red Cross service that is attracting the attention of the nation and of the world at this time. The fees paid for membership by thousands of students last year are doing their share in this relief work. Were it not for its great annual enrollment, the Red Cross could not maintain its reserves of staff and treasure. The Red Cross is supported by its membership fees.

Life-Saving a Factor

Water safety is a Red Cross service which has been so widely adopted in colleges that a list would read like a college directory. As typical examples, West Point, Annapolis, and Yale may be mentioned in the East; Northwestern University, the Iowa Agricultural and Mechanical State Colleges in the Middle-west, and the Universities of California, Southern California, Arizona, Oregon, and Washington in the Pacific area. In some institutions, college credit is given for Red Cross first aid and life-saving.

Thus the Red Cross Roll Call is held in our colleges again because, in the words of President Coolidge, "We have tested the Red Cross in war and peace. It has never failed us. It never will, so long as it holds your support."

Everyone Help

Remember November 11-29. This is the only request the Red Cross makes for funds during the year.

EVERYONE OUT FRIDAY!

Hopes for Debate Season Soar High

Promising Material at Hand;
Hope To Duplicate Last
Year's Successful Season.

Great plans are being laid for the coming debate season, and it is hoped that even greater success will be reached than last year, when the Omaha team captured the state championship. It will also be remembered that two years ago, the Omaha debaters defeated a crack team from Northwestern University by an 18 to 7 vote handed down by a select audience.

There is a great deal of promising material for the team this year. A list of possible candidates for this year's squad include: Burd Argenbright, Donald Butler, Richard Dunham, Frederick Peires, Orville Peterson, Lorane Shonfelt, Eldredge Smiley, Fred Widoe, June Pickard and Phillis Warrick. The law school sends Edwin Hogle, Nelson Gebuhr, and Margaret Fisher.

SEE YOU AT THE GAME!

Pres. Thanks "Greeks"

Dr. Emery also expressed his appreciation of the active part that the societies and fraternities are taking in promoting the interest operations of the school, such as the cafeteria and the attendance at Assembly.

WEEKLY CALENDAR

WEDNESDAY:

Fifth issue of Gateway.
Assembly.

THURSDAY:

Student council meeting, 10 o'clock, in room 5.
Gateway meeting, Gateway office, at 12:30.

FRIDAY:

Rep assembly, all loyal Omahans there.
Omaha vs. Wayne, Saratoga Field, 3:00 P. M.

SATURDAY:

Extension classes.

SUNDAY:

Choir practice, 2:30 p. m.

MONDAY:

Assembly.

TUESDAY:

Y. M. C. A., Y. W. C. A.

DEAN JAMES TO SPEAK AT HIGHLAND, KANSAS

Dean W. G. James left Saturday for Highland, Kansas, to speak on Sunday at the 85th anniversary of the Presbyterian church there. The subject of his address will be, "Ideals of the Fathers."

Before coming to the University of Omaha, Dean James was President of the Highland College, a Presbyterian institution, for six years. The institution is one rich in historical background. It is one of the oldest, if not the oldest, college west of the Mississippi, having been founded in 1837. It grew, originally, from an old Indian mission.

While Dean James is not a member of the clergy, his old friends have not forgotten him, and felt that he is the best man to fill the pulpit on this memorable occasion.

Student Council Selects Executive Committee Thurs.

The Student Council, the governing body of the school, held a meeting Thursday, October 17. The roll was called, and business proceeded in the regular order.

A motion to hold the meetings of the Council on the second and fourth Thursdays of the month was made and adopted. After this nominations were made for first and second vice-presidents.

Don McMahon, first vice-president, and Burrline Jones, second vice-president, together with the other officers, Donald Butler and Leah Daubenheyer, now comprise the Executive Committee. Two other committees were appointed.

The one which has charge of the forthcoming Athletic Board Election consists of: Arthur Dunn, chairman; Leah Daubenheyer, and Arthur Kastman. Another to have charge of the details of Homecoming Day has a members: Richard Dunham, chairman; Catherine Price; Don McMahon, and Dorothy Manger.

Assembly Features Community Chest

"Dividends of the Community Chest Dollar," a moving picture of the Associated Charities of Omaha, was shown in Assembly last Monday.

Miss Cary A. Campbell, of the Y. W. C. A., spoke on "The Modern Good Samaritan." She mentioned the thirty-one Omaha charitable organizations which specialize in child welfare, health, care of the aged, family welfare, and character building.

John Hall, Executive Secretary of the Omaha Organized Charities, explained the pictures as they were shown.

Paul Fay Is Elected Head of Pep Squad

The pep squad has been practicing during the past week and will be on hand to lead the cheering at the game with Wayne on Friday. Mr. Hammer, sponsor of the organization, urges every student to come out and help cheer the team on to victory.

Fay Is Captain

Paul Fay has been elected captain of the squad. The members will wear their all-white uniforms at all the games.

New Yells Needed

The squad is on the outlook for some new songs and yells. Students who have any ideas for songs and yells are urged to bring them to Mr. Hammer or Mr. Fay.

SCHOOL OF MUSIC STARTS ORCHESTRA

Prof. Rudolf Seidel Engaged as
Director; Enthusiasm
Runs High.

The School of Music made another stride forward when the initial meeting of the orchestra was held Thursday, October 17, at 4:30 p. m. Due to the fact that the time of the meeting was not known to all those who wished to attend, the crowd was small. However, enthusiasm ran high.

At the beginning of the year some twenty-five students expressed a desire to play in the proposed orchestra. It is hoped by those connected with the School of Music that all who can play will do so.

Prof. Seidel to Direct

Professor Rudolf Seidel has been engaged to direct the orchestra. To some of the students, he will come as an old friend; for he has directed the orchestras in the Council Bluffs high schools and in South High of Omaha. Besides the excellent work he has done in this line, Mr. Seidel is a member of the Omaha Symphony Orchestra.

Plans Laid

Tentative plans are being made for the combined orchestra and vested choir to give concerts in the nearby towns. It is also hoped that the orchestra and choir will be able to go on a tour.

SEE YOU AT THE GAME!

Pres. E. W. Emery Gratified With Uni's Progress

President E. W. Emery is gratified with the favorable impression the University of Omaha has been making in the last few weeks. He said in a recent interview, "The school is moving steadily forward; the new life taken on by the institution is creating unusual interest among the citizens of Omaha."

"Last week the school was surprised by a check for \$500.00 from a friend of the institution. The Athletic fund received a special gift of \$500.00 from a member of the board."

"This goes to prove that Omaha is coming to realize the necessity of an institution of higher education in the city."

DR. EMERY LIONS' CLUB SPEAKER

PROF. LOGAN NINON

Dr. E. W. Emery has been considerably gratified with the social obligations. He has attended all, or nearly all, of the various sorority and fraternity parties. On Tuesday, October 23rd, he spoke at the Lions' club luncheon. Professor Noel J. Logan came at the same meeting.

Paint Pot Holds Its First Meeting

The Paint Pot, art club of the University of Omaha, held its first meeting at the home of Grace Harlan, 924 and Pacific.

Miss Thayer, director of the Omaha Art Institute, gave an interesting talk on her trip abroad. She told of the art galleries, the various forms of architecture, and her experiences during the trip. She also urged the students to enter their work in the Nebraska Art Exhibit. Several of the alumni present are planning to do so.

During the course of the meeting, plans were laid for two meetings a month, one to be social and the other one for work. The work meeting is to be held at the university building. Both regular members and alumnae are invited to attend these meetings. Among the projects planned for these meetings are etchings for Christmas cards, hangings, lettering, tooling, and oil painting.

After the regular meeting, refreshments were served, and the members made a tour of investigation of the Harlan home, which is a new house of the English type. The top floor consists of a suite which Grace Harlan herself decorated in modernistic style.

"She has a fine studio with a north light, which gave all the others symptoms of envy. Here is found the work which she completed in two years in the U. of O. art department. To brighten the room and to add to the liveliness she has a big, brightly-colored parrot."

SUCCESS ASSURED FOR OMAHA BAND

Uniforms For Members; Forty
Expected to Turn Out at
Next Game.

The band is steadily forging ahead according to those who know. About forty members are expected to be out for the next football game.

Uniforms For All

Also, there is to be a uniform for every member who turns out for practice tonight. These uniforms will be rented until new ones can be purchased. However, only those who practice regularly will be given the opportunity of wearing them.

Girls Turn Out

It is most gratifying, to those in charge, to see the girls turn out for band work. The boys have shown interest since it was started but, now the girls are making them "sit up and take notice."

Hinzle President Of Vested Choir

At the rehearsal of the Vested Choir last Sunday afternoon, October 21, the following officers were elected: Warren Hinzle, President; Ellen Anne Slader, Vice-President; Kenneth Jensen, Secretary; Marjorie Thomas, Treasurer; Maynard Van Dyke, Business Manager; Morle Mennie, Assistant Business Manager; and Willis Melcher, Librarian.

Professor N. J. Logan was well pleased with the rehearsal. He said, "There is even more enthusiasm this time than before." About forty members attended, and every member pledged to do his part in every way to put the choir in its proper place on the campus and to contribute all that he can for its success.

When Professor Logan mentioned that there might be sacrifices necessary for the choir to put over its program, all expressed a willingness to cooperate with him and his plans.

"The choir has been working on four numbers with fine results," says their director. "Especially well done in 'Sleep and Dreams' by Hugh A. Macdonald."



DR. HAROLD RUGG

Dr. Rugg will address the teachers of District Two on the subject "Another Phase of the Curriculum." He is professor of education at Columbia University and a noted authority on educational problems. He was a member of the Philippine and Porto Rican Educational Commissions of 1925 and has done outstanding work in educational statistics.

SEE YOU AT THE GAME!

PROF. KUHN OFFERS ILLUSTRATED COURSE

Starting about the middle of November, there will be a new course in "Visualization of American History" offered. This course will be under the department of History, with Professor Kuhn instructing. It will be offered on Wednesday evenings. The course will be open to students and teachers. The credit is one unit; one hour; the fee, \$5.00.

The procedure will consist of stereopticon slides, lectures, and examinations. The slides have been prepared by Yale University, and consist of 15 episodes of American History. There are 47 reels re-creating events of importance from the Voyage of Columbus to the close of the Civil War.

Pre-Medic Club Hears Talk by Dr. McClanahan

Dr. H. M. McClanahan opened the lecture season of the Pre-Medic Club, Thursday morning, October 18, with an educational lecture on contagious diseases. He traced them through the periods of his practice.

While science has almost eliminated this type of sickness, especially for children, Dr. McClanahan sees a wonderful field in the future. The doctor also talked on the interesting parts of some of his travels.

The Society has succeeded in getting Dr. McClanahan to speak again at Science Hall tomorrow morning at 10 o'clock in Room 4. The entire student body is urged to attend.

The subject will be Hygiene. According to those who heard Dr. McClanahan speak last week, he presents his material in a very pleasing manner and in terms that everyone can understand.

WAYNE NEXT!

Mrs. Gillard to Sponsor Seniors

"Oh, I'm so tickled," said Mrs. Gillard, when told that she had been elected Senior Class sponsor at the class meeting last Friday. "I'll be glad to do everything I can to help."

At the same meeting, which was the first the seniors have held this year, Mattie Todd was elected treasurer to fill the place of Harry White, who is now teaching school in Minnesota.

Before adjourning, future plans were discussed.

STUDENTS TO ATTEND STATE CONVENTION

Dr. Harold Rugg to Speak Here
On "Another Phase of
the Curriculum."

Students of every college in Nebraska will have the opportunity of attending one of the six district conventions of the Nebraska State Teachers Association which meet on Oct. 31, Nov. 1, 2, 3, at Omaha, Lincoln, Norfolk, McCook, North Platte and Chadron. More than ten thousand teachers will attend to further the aims of education in this state. Many students who will enter the profession of teaching will have the opportunity to register for the sessions of the convention nearest their college and gain the valuable inspiration afforded by such meetings.

Among the nationally known speakers who will address the teachers are Angelo Patri of New York, often referred to as America's master teacher, Dr. Frank Nugent Freeman of the University of Chicago, Dr. W. E. Sadler, noted health expert and publicist, Dr. Henry Suzzallo of the Carnegie Foundation, Dr. Harold Rugg, Dr. E. K. Fretwell and Dr. Sarah Sturtevant of Columbia University, Kate Wofford, noted South Carolina educator, Dr. F. B. Knight, Maud McBroom, Dr. H. L. Martin and Anna V. Cordts of the University of Iowa, Miss Agnes Samuelson, state superintendent of Iowa, Belle Kennedy, noted speech expert of Northwestern University, T. B. Neilson, University of Idaho, Dr. C. A. Phillips of the University of Missouri, Dr. C. A. Schmidt of Ft. Collins, Colorado, Dr. Frank D. Starr of Dayton, Ohio and others. Every college in Nebraska will be represented on the convention programs by members of the faculty. Other Nebraska speakers will include Hon. C. W. Taylor, state superintendent, Dr. G. W. Rosenloff, Herbert L. Cushing, Chas. Baldrige of the department of public instruction, A. H. Staley of Hastings, president of the Association, Dr. C. A. Fulmer and Harry Thorpe of Lincoln and many others.

WAYNE NEXT!

Short Assemblies Held During Week

Picture of Student Body Taken
During Friday Morning
Assembly Period.

The assembly program held Wednesday opened with a song by the student body. A responsive reading followed by a prayer, closed the exercises.

Friday morning only a short assembly was held. After a song by the student body and a prayer, the assembly was dismissed to permit the picture to be taken.

EVERYONE OUT FRIDAY!

ROBBERS! ETC.

A daring midnight robbery took place last Thursday night, or rather Friday morning, at which time the Gateway office was held up and ransacked by desperate characters of the underworld.

Detectives assigned to the case are running down clues, and so far have come to the following conclusions: First, that the robbery took place after midnight, because the teacher alarms are turned off a little after midnight. Second, that four typewriter ribbons and spools are missing because four typewriters were without them Friday.

An arrest is not expected.

THE GATEWAY

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INTRODUCING THEM!

THE VALUE OF ATHLETICS

Athletics can put any university before the public eye. Athletics can so mold public sentiment that a university will grow to an unbelievable size.

Watching the effect of the U. of O. 1928 football squad with its victories has been most interesting. When a team is winning, public opinion is right there "backing up that line", but when a team faces defeat after defeat, no matter how hard that team may fight, the public rises up in derision.

With nothing the first of the season, so far as the public realized, upon which to build, and against many difficulties, the University of Omaha football squad of forty men has become one of the greatest advertising mediums our university has this year. We're grateful to such a team. We're proud of that team!

Knowing that the public is the same the world over, we're glad that we're a team that can help awaken Omaha to the need of an institution of higher learning in the city, an institution which will be a benefit to the city as a whole, not only to the business interests but to the individual citizens. Scholarship means much; other activities rank high and do their part in furthering the growth of a university; but athletics—under a strong coaching staff, and backed by a student body and faculty with a truly loyal and boosting spirit, is one of the greatest forces for the up building of a modern university.

WHAT ABOUT IT?

Students, do you realize that OUR school of Music offers an opportunity for work in all departments, such as piano, voice, violin, etc., and that university credit is given for this work? Taking music outside of your Uni. cannot be less expensive and does not give you credit toward your degree.

Let us get back of this very worth while program of the U. of O. School of Music and realize the full benefit it offers us as students at the University of Omaha.

Mac's Mutterings

We hope that by this time the college picture is taken. The elements were against us, that is to say it rained much.

DOCTOR EMERY was given three "yea boas" flavored with roast chicken and berry pie in the cafeteria last Wednesday by the football team.

The ONLY thing worse than rain at a football game, is more rain.

THE BAND is going to blossom out with brand new uniforms at the next game. Give the musicians a hand at their next appearance.

SOFTLY BRUSHING her wind-kissed hair, he tenderly lifted her lily-white hand and placed it against her throbbing throat. He savagely tilted her fair head and commanded, "Hold that position while I take another picture."

Captain Barber is looking for a method which will prevent "Cutting in" when he is engaged in the gentle art of dancing.

AND HE is such a big brute, too!

"AND THE Cardinal team won the state championship." Wake up students. The class is dismissed.

Whoopie, my dear! And other greetings; especially "What Ho" What's the dirt in your alley, Deaerie? Nothing? Well I COULD tell you something that would simply COOL your COFFEE, I mean it positively Would! It's the BEST YET, what I mean, but it nearly had me DOWN yesterday, no LESS! I was cruising peacefully along in that juggernaut, called by courtesy a second-hand Ford, at least that's what I call it as long as it moves and takes me WITH it, do you penetrate my meaning, and there wasn't ANOTHER creature on the WHOLE highway, I could SWEAR? and I SUDDENLY remembered that there probably wasn't any TOO MUCH HOBOEY in the tank, because the weird thing leaks OCCASIONALLY, and just then here came an oil station down the road fast and I turned off to meet it, and a mad carload of carousing cooties, piloted by the UNCOUTH, OBTUSE, object, my DEAR he wasn't even SHAVED! came galloping up the rear charged into my NEW RIGHT FENDER, can you CONTROLE yourself?! Well my ancestors were PURITANS, but they were awful FIGHTERS, and I hopped out of there and gave them ALL WHAT FOR, and they couldn't even cough up a suitable answer but sat there STARING blankly, till I thought I would go mad and BITE myself!! And FINALLY, after I was all HOT and BOTHERED and out of BREATH with righteous wrath, one of those animal-crackers adhering to the left mud-guard, announced timidly that I should have SIGNED my TURN!! Can you COPE with it? I could have EATEN TACKS at that precise period! And right there I left them cold, and do you believe it? When I tried to pull away one of the would-be bumpers on that gender came right with me!!! It just did me good, I mean it actually did and the way those dirty Turks, YELPED and HOWLED and CHASED me, they should have been MUZZLED! But here I am sound of body, and fully clothed, to say naught of possessing a single bumper, which at this instant adorns my front axle, or whatever they call it and now—wasn't it worth it? BY BY dearie, I'm going out gunning.

A GENTLEMAN

A kindly heart.
A quiet voice.
Polite words and manners.
A hand ready to help.
Attention to the little things for the comfort of others.
Freedom from anger, boasting, and pettiness.
Towards the strong—courage; towards the weak—charity; towards all men—fairness.
For ever see one in a mirror.
—The Glean

SEE YOU AT THE GAME!

Romeos, Notice!

Speaking of college yarns, have you heard this one?

A Senior in college wrote to his parents: "Dearest folks: I have fallen madly in love with the dearest girl in all the world, and wish to marry her at once. Marriage will mean more to me than a diploma ever could. Please send your blessing.

Your anxious son,

George.

The answer came immediately.

Dear Son:

Have just received your letter. Your dear mother is looking over my shoulder as I write this reply. My boy, if you are sure that this girl can be to you the inspiration that your sweet mother has been to me, I readily consent to your marrying her. If through joy and sorrow, she can make one-half the comrade your mother has made for me, I am certain that you will be happy. If you know that life with her will be as wonderful as my life has been with your mother, I implore you to marry this young lady at once. We give you our blessing, with best wishes for a life together as harmonious as ours has been.

Your loving father.

P. S. Ma has just left the room. For heaven's sake, George, don't be a fool. Pa.

WAYNE NEXT!

Read This!

Hiram says:

Girls used to go to dances solely for the purpose of dancing. Now they go to see who has a new dress, who their old flame is dating, and to call down the orchestra for being dead. We ask you now, what is the younger generation coming to?

A certain Omaha baking firm used to have an add reading: "Pies like mother used to make." Now, it says: "Pies like grandmother used to bake." We wonder, can one blame that error on the printer?

In olden days, poor, scared to death little Freshmen used to approach upperclassmen meekly, with the question: "Please, could you show me the way to room 16?" Now, Freshmen dash madly up to seniors, sling their books in their arms, and yell: "Hey, Bimbo! I've got two seconds to get to Prof. Kuhn's class. Step on it!"

Where Are They?

What has become of the good old days.

When Freshmen were forced to wear green caps and arm bands?

When we cut classes here, there, and everywhere, and didn't give a hang as to the consequences?

When classes gave picnics and moonlight hikes (assessment 15c each) in place of dances at Fontenelle pavilion?

When Forrest Doyle answered to any question whatever: Well, now, I just wouldn't know!

When toasted sandwiches (10c for minced ham, 15c for deviled egg), were the talk of the noon hour and split malteds were next to heaven for an accompaniment?

???

We wonder
Why anyone
Would want to
Play "Follow
The leader"
In this day
And Age.
But
There was once
A college which
Had a very
Nice cafeteria
And everything
Was O. K.
But only girls
Would patronize
It until one
Day
The Football team
Ate Dinner there
And how, and
Now everyone
Eats there
And how
Which proves
MOST ANYTHING.

"THE CUBS' CORNER"

This literary corner is especially intended for the publication of amateur poetry and short prose selections written exclusively by the students of the University of Omaha. The encouragement of talent along literary lines is its earnest aim. Any contributions from students will be welcomed.

SCHOOL SPIRIT

"There's nothing in school spirit,"
I heard a wise man say,
But I went to a football game
All on a rainy day.
There were no bleachers; it was cold.
But listen, Sir wise man,
The school came out and cheered their team
As only a uni can.
"There's nothing in school spirit,"
The wise man still repeats,
But come, wise man, and follow me
Through hot and dusty streets
To where the students, working hard,
Sold tickets for the football game.
Do you suppose they worked so hard
For just some fleeting fame?
We hear these phrases every day,
"There's nothing in school spirit,"
Then we behold the things it does;
That's better than to hear it.
It's helped our school to forge ahead,
It's helped our teams play fair.
Though "there's nothing in school spirit,"
We're glad to have it there.

Phyllis Warrick.

"THE CLOCK"

I sit, and wait, and watch the face
Of the laggard clock,
And long for it to speed,
But still it hurries not
Its unimpassioned notes,
Each one a knife,
Pierce, deeply, and I feel
The cold of their cruel steel.
They do not care—
They seem to count the wounds
As each deliberately is made.
The 'phone rings and I cannot answer it.
I know that it is you—
And I'm afraid.

—Lee.

I had a dream the other night when everything was still,
I dreamed I saw my schoolbooks a-marching down the hill.
The Assignment Book was in the lead, and blood was in his eye
Says he, "Your work is far behind; you really do not try."
And then, there came a mighty host of books, both great and small
Of every kind, a haunting fear o'er me began to fall.
They still advanced on down the hill, that mighty schoolbook host,
They nearer came, and then before me arose the ghost
Of many lessons unprepared, I shuddered and I shook—
I tried to run but I was stopped by my Rhetoric book.
He 'gan to speak—I'll never know the things it would have said,
For I awoke, most thankfully, and found I was in bed.

—Phyllis Warrick.

Who's Who at the U. of O.?

PROFESSOR IRWIN A. HAMMER
Head of the Education Department

The new head of the department of education is one of the most valuable additions to the faculty. Mr. Hammer is a Missourian, of the Ozark Mountain region, having been born in Mount Vernon, Missouri.

His Alma Mater is Park College, Parkville, Mo. After obtaining his A. B. degree, with a major in Education, he took up his master's work at the University of Colorado, his minor being Sociology. Then Mr. Hammer spent a year at the University of Minnesota, where he continued his work in sociology.

For seven years Mr. Hammer was Superintendent of Schools in various parts of Kansas. Before coming to Omaha Professor Hammer taught in the University of Minnesota, College of Education, and was connected with the Sociology Department of S. L. A.

Professor Hammer is very fond of athletics, as can easily be seen from the way in which he has organized the cheering at the football games. He has participated in almost every sport, but basketball is his favorite game. Mr. Hammer is a seasoned traveler and loves to see "the wonders of the world."

When asked what he thought of the University of Omaha, Mr. Hammer said that he chose to come to the U. of O. in preference to several other places, because he thought that he saw a great future for the local university and for himself in this field. He is the justifiably proud parent of a son and a daughter, the latter, Margie Helen, and the former, Donald Irwin. Here's to one of the most sincere boosters of the U. of O. Professor Hammer

ELLEN ANN SLADER

"Fame is but a bubble," said the poet, but in an earnest effort to disprove this statement we are looking over the records of those who are now Seniors and were in the "Who's Who" of last year. We want the new students to know these celebrities. There is Ellen Ann Slader. Last year she was in the "Who's Who" as the best all around girl on the campus, according to the popularity contest and last year; president of the Pi Omega Pi sorority. Ellen Ann was the secretary-treasurer of the Alpha Kappa Delta, honorary sociology fraternity, and also treasurer of the W. A. A. This year she is president of the senior class, secretary of the Pi Omega Pi's, Secretary-treasurer of the Alpha Kappa Delta, and vice president of the W. A. A.

NEIL CHAPMAN

Then we have Neil Chapman, who last year was noted as the best dressed man on the campus. He was the Mergant at Arms of the Junior class; President of the Alpha Kappa Delta, honorary sociology fraternity; president of the Spanish Club; a member of the Omaha and Gateway staffs. All in all this Alpha Sigma Lambda member was just about the "King of the campus" last year. This year he is the vice president of the senior class, president of the Pan-Hellenic Council, and president of the Alpha Kappa Delta fraternity.

Then, it has been proved that "fame is not a bubble," but is made of substantial stuff. Perhaps the poet did not mean to be taken literally, but just to make rhyme. For even poets want out. Or, do you more wisely, he had never known the famous Omahans.

GREEKS

Theat Phi Delta

The Theta Phi Delta fraternity had a meeting on Monday evening, October 22, at the home of Merle Mennie. At this meeting plans for their Christmas dance were discussed. It will be given on December 28 at Peony Park. The alumni of this fraternity are planning a party for the actives and pledges in the near future.

At the Theta's last meeting at Richard Dunham's, Dr. Emery, Dean James and Mr. Rasmussen were guests.

Phi Sigma Phi

The Phi Sigma Phi fraternity had a meeting at the home of Floyd Wilson on Monday evening, October 22. At this meeting plans for the fraternity's Christmas dance were started.

Alpha Sigma Lambda

The Alpha Sigma Lambda fraternity, at their last meeting at Brainerd Wolfmeyer's, set aside January 4, 1929, as the date for their mid-year party. On Monday evening, October 29 this fraternity will have a meeting at Nell Chapman's. The Alpha Sig's are planning a Halloween party for sometime in the near future.

Pi Omega Pi

The Pi Omega Pi's had a meeting at the home of Miss Jean Ingersoll on Monday evening, October 22. They will have their Christmas dance on December 19, and their plans were discussed at the meeting.

Sigma Chi Omicron

The Sigma Chi Omicron sorority had a meeting on Friday evening, October 19 at the home of Miss Adeline Brader. Plans for the Christmas party were discussed and the sorority chose December 26 for the date of their Christmas dance. On Friday evening, October 26, the Sig Chi's will have a meeting at the home of Miss Helen Marks.

Kappa Psi Delta

The Kappa Psi Delta sorority had a meeting on Sunday afternoon, October 21, at the home of Miss Ruth Sehrt. Plans for their Christmas dance were discussed, and the date of December 29 has been set aside for their dance.

The Kappa's will have a Halloween party on October 28. Plans for it are nearly complete and a colored orchestra will furnish the music. The dance will be held at 13th and Fowler.

Gamma Sigma Omicron

The Gamma Sigma Omicron sorority sponsored an Omaha University special dance at Peony park on Friday evening, October 19. On Monday evening, October 22, they met at the home of Miss Norene Frankenger. Plans for the Christmas dance were discussed.

Phi Delta Psi

The Phi Delta Psi sorority had a rummage sale on Saturday, October 20. At their last meeting mothers and big sisters were assigned to the new pledges. The Phi Delta's are planning a benefit bridge to be given on December 1. The place has not been decided upon. The sorority will have a meeting at the home of Miss Dorothy Currie on Monday evening, October 29.

On Monday evening, October 22 the Phi Delta Psi sorority entertained for their pledges with a dance at the Fontenelle Park pavilion, which was decorated in Halloween decorations. Dr. and Mrs. Emery and Mrs. Rene Stevens were the sponsors, and Mr. and Mrs. Goyer were chaperones.

EVERYONE OUT FRIDAY!

READ THE ADS

PATRONIZE OUR ADVERTISEMENTS

MENTION THE GATEWAY

BOOST YOUR SCHOOL

PLANS FOR GERMAN CLUB MEETING SOON

Committee of Four in Charge of Meeting at Home of Mrs. Karl Tunberg

The German Club will hold its first meeting of the year at the home of Mrs. Karl Tunberg during the first part of November. A committee, consisting of Mrs. Tunberg, George Boehler, Norwood Woerner, and Dorothy Manger will have charge of the program for this meeting.

Sauer Krant and Welnors

A typical German supper of sauer kraut and wienies, with all the trimmings, will be served. There will be a short business meeting to plan for future activities. A "German Glee Club" will probably be one of the features of the meeting. The rest of the evening will be spent in games and dancing.

Art Department
A Fairyland

Oil Painting Attracts Handicraft Popular

Although to reach the inner sanctum of the art department is to step over pans of dye and such, the effort so expended is not lost. Once there, a person imagines that he has stepped into a suburb of Fairyland.

Perhaps the thing which strikes the ordinary mortal first is the number of bright-colored smocks. Because of their rainbow hues, the place resembles a huge congregation of butterflies.

But not alone do the smocks make the color in this department. A number of students are taking oil painting, and their palettes, with the brilliant dabs of every hue, add to the cheeriness. 'Tis said that not only do these students put paint on their pictures, but sometimes (accidentally or otherwise) the color finds itself on their faces.

This year there is a greater interest in oil painting than ever before. Several groups of still-life are arranged on the tables in the room: one of Italian pottery; another of Russian ware; and still another, most interesting of all, consisted of an old lamp and a group of books, all arranged on a dull red background.

For a short period of time, the sketching classes have been drawing from living models, members of the class.

Work in the department is more diversified than usual this year. Some students are working in oils, as has been said before, others in pastels, still others in charcoal, pencils, and water-colors.

The handicraft section is not idle, either. The afore-mentioned pans of dye bear evidence that someone is taking an interest in batiks as do the pieces of finished work.

Projects in copper and brass are also going forward. One mailbox, made of copper, is on display in the room. Still other forms of endeavor are attempted by the ambitious workers, the most interesting of which is the tooling of leather. If you want a very lovely pocketbook and have a friend in the art classes, use your influence in the right direction, and you will be more than pleased with the result.

That the students really learn something of the technical side of art is shown by the huge stack of magazines piled on the table. All in all, the art department appears to be "all its cracked up to be" and then some.

Alumnae

Klizabeth Kuhn, who received her degree last June, is teaching in the high school at Bellevue, Idaho, this year. Besides her regular work, she is also giving piano lessons, and is leader of the school orchestra.

Last week Dr. Emery had a very distinguished visitor, Mr. J. P. Roberts who teaches commercial subjects at Technical High School. When the last President was a student, Mr. Roberts was a teacher in Dr. Emery's Alma Mater.

FREMONT DELEGATES SPEAK AT THE "Y"

The second scheduled meeting of the Y. M. C. A. was held in the "Y" Den, Tuesday morning, Oct. 13. Sixteen members were present.

The program, in charge of Guy Nuebaum, opened with a song, led by Don Butler. The repetition of the Lord's Prayer followed, and announcements were called for.

President Butler announced that all present who hadn't signed the "Y" Membership card were to see him immediately after the meeting. Richard Dunham, publicity manager for the Y. M. C. A., asked all who had any ideas for promoting the "Y" to confer with him.

The remainder of the morning's program consisted of reports from the Fremont State Student Volunteer Retreat.

Lorane Shonfelt told of the two principal speakers, Dr. Vartian and Dr. Jesse Wilson, and reported on their speeches. Stanley Schlick described the setting of the retreat. Burd Argenbright passed on to those who had not been fortunate enough to attend the retreat, some of the very fine thoughts that were presented there.

The meeting was brought to a close with an appeal for better attendance at the meetings, both by the members and well wishers of the organization.

EVERYONE OUT FRIDAY!

GIRLS WANTED!

All the girls in the school are cordially invited to come.

To what? A Bunco Party.

When? Friday night, October 26, at 8:00.

Who are the hostesses? The Y. W. C. A.

Did you say only the "Y" members can come?

No. The Y. W. cabinet invites all the girls in the University of Omaha, and promises them a good time if they will only be there.

How do I know I'll have a good time?

Ask any girl who went last year. They all will tell you that it was a perfect evening filled with good times and new friends. And the Y. W. promises that this will be even better yet.

What else will there be? Dainty favors and refreshments.

Come out, bring your girl friend and have her bring another girl friend. This means you!

WAYNE NEXT!

Pledges Open Social Season

This past week the pledges and actives of some of the sororities and fraternities have been busy entertaining at pledge parties. On Saturday evening, October 13, the Sigma Chi Omicron sorority pledges gave a party for the actives and the school at Fontenelle Park pavilion, at which the Phi Chi orchestra played. Mrs. Gillard was the sponsor. Dr. and Mrs. Emery, chaperones, and Mr. and Mrs. Paul Davis and Mr. and Mrs. John Hawthorn were patrons.

On Monday evening, October 15, a party was given at the Fontenelle Park pavilion by the pledges of the Theta Phi Delta fraternity in honor of the actives.

On Wednesday evening, October 17, the Pi Omega Pi sorority pledges entertained for their actives with a party at the Fontenelle Park pavilion. Punch and wafers were served. Al Forbes' orchestra played for the dance and Mr. Pettigrew, a novelty drummer with the orchestra, sang. Mr. and Mrs. Pitts Baumeister and Dr. and Mrs. Emery were the chaperones.

Watch the Birdie; Now Smile, Please

Student Body Poses For Picture; Good Time Had By All; Boys Carry Chairs.

My dear, I know that I shall fall off if I have to stand here one minute longer. What do they think we are, keeping us here like so many statues? This ought to be a hot picture, considering who's in it. Will someone please come down here and fill up the space? (Mr. Hammer). Yes, you girls right up there. We need some more down here, the photographer says we need some more people down here!

Now, please look pleasant. We want this picture to show everyone smiling. That's fine, now hold that pose. Now everyone hold still and it will only be a minute.

Yes, that's all. Will the boys pick up the chairs and take them back to the Gym?

WAYNE NEXT!

"Y" NOTES

ECHOES OF FREMONT RETREAT

At least twenty-five girls attended the Y. W. C. A. meeting Tuesday morning, October 16, in the Y. W. room. Linda Bradway, President, opened the meeting with a prayer after which she gave a number of announcements about the Y. W.

The Y. M. C. A. and Y. W. C. A. held a joint cabinet meeting Thursday night, October 17, in Joslyn Hall.

It was decided to hold a drive for pledges for the support of these organizations October 29 to November 2. No definite amount will be asked as the pledges are optional. They must all be paid by the end of the first semester.

Tuesday, November 27, was set as a tentative date for the formal banquet for the entire school. Dorothy Manger and Norwood Woerner, social chairmen, will have full charge.

Elma Gove, Program Chairman, introduced in turn the three delegates from Omaha University who attended the Student Volunteer Retreat at Fremont. Stella Adamson told about the setting. She mentioned the trip to Fremont, the cabins, the meeting cabin or mess hall, the lakeshore meetings, and the beautiful trees.

Vivian Kriest gave the message of the retreat. She outlined briefly the main thoughts in Dr. Vartanian's devotional talks and in Jessie Wilson's services. "The retreat seemed to challenge each one of us to live better lives of service and to live closer to our Great Friend and Example, Jesus Christ," she said.

Linda Bradway gave the personnel of the retreat, naming the two leaders; Willard Weary of Wesleyan, the Student Volunteer President of Nebraska; the Japanese boy; the Hawaiian student; and the others.

Prof. Kuhn—"I say, Doctor, did you ever doctor another doctor?"

Dr. Miller—"Oh, yes, often."

Prof. Kuhn—"Well, tell me this. Does a doctor doctor a doctor the way the doctor doctor wants to be doctor, or does the doctor doing the doctoring doctor the other doctor in his own way?"

DINNERS—LUNCHEONS

After Theater Parties
North Star Sweet Shop
And

Alpine Cafe
3415 ARMS AVE.

JUST THE RIGHT FUR COAT FOR THE COLLEGIATE MISS

We have Omaha's finest line of Smart Coats for College Girls, at—

WONDERFULLY ATTRACTIVE PRICES
Our Finance Plan Makes It Easy to Pay.

PARMELEE-HALL CO.

Aquila Court

At 1820 Howard St.

GREEK JABS

Why don't the Kappa and Alpha Sig Pledges get together and throw a party? Both claim to pledge with reference to quality and not quantity. A big laugh.

If the technique used by Floyd Wilson for dates is any indication of Phi Sig technique, the Phi Sig's have degenerated in late years.

Last year's Theta Sweetheart seems to have lost her persuasive power. Long live the cute little Kappa who has assumed the horrible responsibilities.

Ask Merle Mennie if the water's wet at the Mary Ann.

The Pi O's seem to be keeping a trump card up their sleeves in Shirley Phillips. Show her around, boys, and give the boys a thrill.

Grace Margaret Wells, petite Phi Delta, rates well with certain Theta's, but is a complete wash-out with a certain Phi Sig who danced with her at the Sig Chi rumpus.

Eureka! Big Bad Boehler has decided to learn how to dance. Girls! Here is your cave-man.

Marian Terry—Our idea of why boys leave school.

Horrors! Think of it, fellows—Helen Hafner, Gamma Sig—as a model. What are these puritanical Gamma Sig's coming to?

Chuck Mallinson, a whopple man of two year's vintage, has reformed. Congratulations, Mildred.

Jean Ingersoll, dashing Pi O, seems to have conquered new fields. Go to it, Jean; we're for you.

Adonis O'Hanlon seems to have captured at least one fair Kappa Pledge's heart. Some one warn Alice.

The dear old Sig Chi's have attracted attention at last, but at what a price! Long dresses are a premium this year, girls.

Pledge Brawls

Sig Chi—Terrible.
Theta—Worse.
Pi O—Censured.

When the glass in the back seat of a car bearing a certain athletic head and a popular young Omaha co-ed is found broken the morning after the night before, and when heel prints are found on the upholstery, we all wonder what kind of an affect the Pi O dance had on the participants.

SEE YOU AT THE GAME!

R. F. LAYCOCK

RADIO

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423 PINKNEY ST. WED. 1947

OUR BATTERY OF LINO TYPE MACHINES WILL SAVE YOU MONEY AND GET THAT PRINTING OUT ON TIME!

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Buy your typewriter where you can compare every make and really make a wise choice.

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1424 FARMAN ST.

STUDENT WANTED

with knowledge of dramatics and show work. Earnings depend on business produced. Reply by letter to—

F. K. GUILFOIL

Don't you know that you are more than welcome at the
SANDWICH SHOP
Its Rest Room at Your Disposal
3802 North 24th St.

Cardinal Grid Machine Is Backed to Limit by All Omaha Uni Trustees

Having been provided with a new president, additional faculty, and competent athletic coaches, the University of Omaha is well on the road to a greater success than has ever been attained before in the annals of the college history.

Mr. Arthur C. Thomsen, Secretary of the School of Law and a member of the board of trustees at the University states that he U. of O. football team has overcome the obstacle which usually confronts a new football team by showing the spirit of fight. "They have made a remarkable showing," he declared, "and have created a sensation all over Omaha. They are the talk of Omaha and are building up a name for themselves as well as for the University."

Coaches a Success

"The coaches are a great success and with the team working in harmony the combination should draw some real crowds. A great showing has been made over former years."

Team Is Great!

Mr. D. W. Mirron, another University trustee, voices, "The team is coming along great and I hope they keep up the excellent spirit. The results so far show that they have a real coach. The school spirit shown by the student body and the faculty is great. The team has made

a decided improvement over other years."

"The school spirit shown at the University of Omaha this year is excellent," states Mr. W. T. Graham, a trustee of the college. "The team is composed of a bunch of commendable men and the outlook for the coming season is very promising. Coach Hubka is one of the best coaches in Nebraska and the results which he produces are gratifying."

Show Splendid Fight

Dr. H. H. Vance, college trustee, enthusiastically declares, "The university has a first class team and the way they fight is splendid. They couldn't be better. Everybody is satisfied. Great school spirit tends to create harmony. We have the best coach in the state, and the team is the best we have had for years."

Mr. Hugh A. Meyers, trustee of the college declared emphatically in one word that the team is "Fine!" Other trustees of the university were of the same opinion.

From the statements made it may be seen that the faculty and students are in decided harmony with President Emery. The Board of Trustees is favorably impressed with the progress of the college this year, and declares that the football team has proved itself a decided asset to the University of Omaha.

FREDDIE SPEAKS OUT!!

What ho! Bigger and better basket-ball! Collegians, dost thou not think that the University of Omaha should have a winning girls' basket ball team this year?

With a goodly number of last year's veterans back to form a foundation, and such a good number of sturdy, Frosh girls on the campus this year, the femmes should have no trouble in mopping up the whole conference. Gentlemen—and college boys—let me give you fair warning. This girls' basket-ball has two sides. When your fair (?) lady friends start training for basket ball, there will be no more late dates, and watch out for that punch! It is also rumored about ye olde campus that if the girls play basket-ball in the suits that they use for gym, the school administration will have to build an addition to the gymnasium to take care of the crowds.

Now isn't that a heck of an article? But my dear old Dad's last words were, "My son, always do your duty," and, my little children, I have done it.

(Signed)—Foohey.

OVAL PICKUPS

Utterback, although a second string center from last year, is starting out to do things on a large scale. He hasn't had so very much experience but under the tutelage of Hubka and Weir he is sure to develop into a reserve center of no mean caliber.

Shonfelt, a regular guard from last year, has not been in the line-ups very much this season, due to an early season injury. In some of the first scrimmages he cracked two ribs, and, not knowing what the injury was, he played on with it. This had developed into somewhat of a chronic ailment but with the layoff the ribs have at last knit together, and his name will soon be seen in the lineup.

Hewlett, a new man at the school, has not seen any previous high school experience, but has been seeing plenty of action in the season's scrimmage. He had been groomed for the guard position, but lately, owing to the scarcity of center material, he has been shifted to the snapper-back position.

From South we have Montgomery. He has not been seeing much action due to a leg injury received in the scrimmage with the High School. He was not a regular at the Southern school, but that has not hindered him from dominating the Cardinal defense.

Arthur, a lucky fellow from Central, is developing into a fast runner and he is one upon whom Hubka can rely in any emergency. With the leg injury that Arthur has developed, Arthur will be a valuable man on the squad.

Continued. Don't seem to see much action but nevertheless he is

sticking right out there. He is one of the reporters on the Gateway staff and maybe is out there getting a line on the fellows.

North has sent us Wood, a heavy lad, for the line. He seems to have the stuff in him, and will undoubtedly get the call in the following games.

Johnson, a lad from Central, is with us also. At the Courthouse school he was good enough to make the first string, but did not have the time to devote to his playing. With his weight he ought to be a big factor in the Cardinal defense.

The outstate teams have also sent their men. Fraley of Beatrice has put in his appearance, and is right up and coming. Playing at tackle he will be in a good share of the starting lineups.

Simceck playing reserve Quarter seems to be slow in getting started. This is due probably to the ever changing lineup of the second team. He gets one team going good, and then they swap combinations on him. If he keeps up the old head work he will probably see some service in the rest of the season's games.

Kenneth McDermott, one of three McDermotts playing on the squad, is being used at fullback and halfback. His laboratory periods are cutting down his chances for a first string berth, but when this condition is overcome he will see more action.

Malcher seems to have gotten the wrong end of a bus now connected with himself, judging from the looks of his hip. Playing at end on the second team, he got into an end run and the result was a large, overcast night hip.

Sportitorial

Are you going to be there? Where? Well, say, if you don't know what the main topic of the day is you ought to be finding out. Would you really like to know? I surely am telling you that you are going to be surprised that you had overlooked such an important event.

Listen. It is the Wayne-Omaha football game, scheduled for this Friday at the Omaha oval at Twenty-fourth and Ames. Didn't you even guess it? Well that is too bad, both for you and for me. Why? Well it just shows me how much school spirit you have. School spirit? Don't you know what that is? You don't? You surely will have to be educated.

School Spirit is that certain something that sends the fellows out on the football field determined to bring home the bacon to the old uni. Bacon? You don't know what bacon is? Say, what do you know? Nothing. Well, I thought as much.

To start at the bottom of the thing Bacon is the scalp of the other teams that our fellows try to bring back after every football game. There, is that finally clear? It is? Thank goodness. Then I can resume my main topic.

School Spirit is the incentive that brings MOST all of the students out to the gridiron to cheer and root for the team. Do you really mean to tell me that you don't know what a gridiron is? No, it isn't anything like the one your mother uses to make pancakes on. Yes, it is flat like one, but it is made out of terra firma and not out of iron. Firma Terra? No, I didn't say that; I said Terra Firma. That is the common dirt that is left lying around by the road graders and other dirt shovellers. And another thing it isn't like the waffle iron, but flat and marked with white lines. What are they used for? To see just how much yardage is gained through the line on scrimmage plays and end runs. Yes, yardage is the distance traveled on each play, and scrimmage is the mixup generated at the line when a series of plays are called off.

Again I say that School Spirit is the means whereby a series of yells are given out at each game. Yells. Ye Gods, you surely are dumb! When a yell is given it is an outburst of air with some meaning behind it that is supposed to spur the team on to greater efforts. No, they don't ride horses and use spurs, but are real honest students. Well, say, tell you—get out to that game and learn all these fine points of the game, yourself. I'll be seeing you there at the Wayne game this Friday. Don't forget. Be there.

The time has come when we must take a greater part in our school activities. Boost the football team! We cannot build up a name for our university without athletics.

If we boost the team, get a winning spirit, and the team comes through on top, you know as well as we do that the people will say, "The U. of O. is the university. Look at the winning teams, and the athletics they develop."

Come folks boost the U. of O. Then for our basketball season the

DID YOU KNOW THAT—

Italian harvesters eat five heavy meals a day?

Under compulsory labor laws each Bulgarian school boy owes his country ten days of work every year?

Two tame brown bears once forced Field Marshall Haig to retreat from a golf course?

The continent of Europe is named from a Hebrew word signifying the west? "Asia" means "east," while "Australia" is derived from "austral" or "southern?"

To solve the British housing problems buildings of steel and compressed cork are the subject of experiment?

Paper money is not practical in South Africa because the ants eat it?

The ship "Hesperus," about which Longfellow wrote his famous ballad, never sank? It did slip its mooring during a storm, but was not seriously injured.

The business of a "monkey deporter" in India is a profitable one? For religious reasons no Hindu may kill a monkey; so the deporters are hired to snare the little pests, travel a short distance, and turn them loose to ravage strange pastures.

Two tons of ladybugs were taken to the Imperial Valley, California, to prey upon fruit-tree destroying insects?

Heat from burning jets of natural gas in an oil well has been known to cause wildflowers to bloom weeks ahead of time?

motto should be, "Bigger and Better". Let's have a larger and better squad. Can't we have cage champions? Sure: students and backers; participate and boost. If you can't boost, don't knock.

Next spring our track speed demons come forward. Let's have a few city champions at the University of Omaha.

Sh!—There's talk of a baseball team. Keep this quiet as we have some real material.

Look out, you college teams Here we come.

NEW INSURANCE COURSE

About the 15th of November there will be a new course in insurance offered at the College of Commerce. The leading insurance men of the city will aid in conducting the course.

LUSTGARTEN DRUG CO.

No. 7

E. C. SMITH, Mgr.

24th and Pratt We. 3438

University Lunch

Delicious Home-Made Pastry

Hot Lunches

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Knute Rockne and most all of the famous Foot Ball Stars wear the famous

SHOCK-PROOF AND DUST-PROOF

BENRUS WATCH

\$9.95 to \$50.00

For Men, \$9.95 to \$50.00

For the Lady, \$16.50 to \$85.00

See our big display and ask about the shock-proof features of this famous Sportmen's watch.

Convenient Payments Will Be cheerfully Arranged if Desired

OMAHA
BIGGEST
WATCH
REPAIR
HOUSE

Edvard

JEWELERS
IN
OMAHA
FOR
14 YEARS

"Hubka & Co." Are Guests of Dr. Emery

Oh, what a feed! That was a real meal! And like remarks were heard on Wednesday noon when the football boys and Coach Hubka were guests at the university cafeteria. Here they were served a chicken dinner through the efforts of Dr. Emery.

The boys have been playing a bang-up game of football, and have been fighting from start to finish. They have "just kept coming," and they should live up to this policy with a

Captain like Barber at the reins, and Ernie Hubka and Joe Weir behind the whole machine. About twenty-five men were in attendance at the banquet to enjoy cream chicken biscuits, mashed potatoes, cranberry jelly, salad, pie and milk or coffee.

During the banquet Captain Barber led cheers in honor of Doctor Emery and the persons operating the cafeteria.

Coach Hubka then took his squad to a more formal room, and gave them a chalk talk, outlining the fine points of the Tarkio game. Wayne Normal is the next opponent for the Cardinals



Our Senior Year

With the presentation of this statement, the Illinois Central System enters upon its fourth year of educational advertising in college and university publications. The purpose of this advertising has been to lay a ground-work of improved understanding upon which college and university-trained men and women may base intelligently their attitude toward questions affecting the railroads.

Preceding advertisements in this series have dealt with topics more or less progressively related, as follows: 1925-26, "History and Relationships"; 1926-27, "Departments of a Railroad"; 1927-28, "The Railway Plant." The topic for 1928-29 will be "Problems of Permanent Interest." The problems to be discussed are "Regulation," "Valuation," "Taxation," "Loss and Damage," "Safety," "Development Work" and "Public Relations."

Why, one may ask, should college and university students be asked to take an interest in railway problems? Simply because of this: Railway service is so interwoven with practically every phase of life today that it is hard to conceive of a railway problem in which the interest of the citizen is not somehow concerned. In many railroad problems the interest of the citizen is paramount. Moreover, under the present organization of economies and government, as has been pointed out before, the public controls railway service not only by purchasing it but also by regulating the conditions under which it shall be rendered and by providing its capital supply. A general realization of this threefold relationship between the public and the railroads should inspire all citizens to interest themselves in railway problems.

The college or university graduate, as a beneficiary of educational opportunities and as a leader in citizenship, has the opportunity to direct, interpret and enforce public opinion. Nowhere is constructive, informed public leadership more clearly essential than in the railway field.

As a test of the interest shown in this advertising, an essay contest will be announced shortly after the first of the year. Full details will be furnished those eligible at that time.

Constructive criticism and suggestions are invited.

L. A. DOWNS,
President, Illinois Central System.

(Circled), October 15, 1928.